



Report di Sostenibilità: Seriana S.p.A.

For the support of reforestation in the Salento area through the creation of the company olive grove garden.

Annual report

2025

Prepared by
Olivami ETS

The Seriana Garden



**Carpignano Sal.no
Lecce - Puglia - Italia**



In 2025, **Seriana S.p.A.** strengthened its environmental and social commitment by joining the Olivami project, a non-profit initiative focused on reforesting the countryside of Salento devastated by Xylella, a bacterium that has caused the death of over 21 million olive trees, with significant impacts on the landscape, the environment, and both the local and national economy.

By participating in this initiative, **Seriana S.p.A.** actively contributed to the restoration of the Salento landscape and to the revival of Italian extra virgin olive oil (EVO) production.

[Landing page](#)

[Download the adoption certificate on page 5 of the report](#)

Participation in the project, which is part of the company's sustainability plan, helps to:

- support **reforestation** processes of olive groves in Salento destroyed by Xylella and the protection of biodiversity;
- **support farmers** in preserving and promoting local and national traditions and identity;
- generate **social value** throughout the supply chain, strengthening the connection between business, territory, and local communities.



Environmental Impact



Social Impact



Economic Impact

How Seriana contributed to the OlivaMi project

Seriana participated by creating a grove of 100 olive trees and contributing to the regeneration of approximately 0.5 hectares of olive grove in Salento.

In order to promote biodiversity and strengthen the resilience of local ecosystems, Olivami also included the planting of additional native plant species (such as mastic, myrtle, fig, etc.) along the perimeter of the olive groves—an activity that was also partially funded by the company.

The initiative has therefore generated both environmental and social benefits, combining the protection of the territory with direct support for Salento farmers involved in the management and care of small olive trees tolerant to the bacterium.

✓ Environmental Impact


100
olive trees
adopted


100
olive trees
donated
and planted


0.45
hectares
regenerated


1
farmer
supported

✓ Social and Economic Impact

Through its support for the farmers involved in the project, Seriana S.p.A. contributes to the revival of the agricultural and olive-growing economy of Salento, enhancing the value of local farmers' work and preserving their traditional knowledge and skills related to olive cultivation

Gli Obiettivi di Sviluppo Sostenibile (SDGs)

By supporting Olivami, Seriana S.p.A. contributed to the achievement of several Sustainable Development Goals (SDGs) approved by the United Nations, in particular:

- Goal 13 - **Climate Action**
- Goal 15 - **Life on Land**



Sustainability Report: What It Is, What It Is For, and Where It Is Included

What It Is

A sustainability report is an essential tool for **communicating an organization's commitments, results, and impacts** in relation to environmental issues and its impact on society. Essentially, the **Sustainability Report** aims to clearly convey to all stakeholders (investors, customers, employees, regulators, and communities) the most important evidence regarding sustainability challenges and the company's contribution to sustainable development.



Regulatory Compliance

Legislative Decree 125, which entered into force on September 25, 2024, transposes EU Directive 2022/2464 (CSRD) and requires sustainability disclosures to be included within the Financial Statements in the Management Report and, where prepared, within the Sustainability Report.



The Benefits of a Sustainability Report

- It can improve the **company's reputation** by demonstrating its commitment to sustainable and responsible practices;
- Corporate social responsibility actions help **attract new customers** and increase **loyalty levels**;
- A sustainability report can **facilitate access to financing and investment** by attracting the interest of investors and financial institutions;
- Drafting the report can help identify **opportunities to improve operational efficiency, reduce costs**, and optimize resources.

Where Can the Report Be Included?

- Sustainability Report
- Management Report
- Environmental Report
- Social Report
- ESG Report
- Impact Report



OlivaMi

CERTIFICATE OF ADOPTION

OF 100 OLIVE TREES IN THE COMPANY GARDEN

SERIANA

ADOPTING COMPANY NAME

SERIANA

Seriana S.p.A. contributed to the restoration of the Salento countryside devastated by Xylella by supporting farmers in planting 100 new olive trees.

Locate the Garden



SCAN


Alessandro Coricciati
President Olivami Association